

# Finance and Cash Flow Management

## Course Objectives

Effective cash flow management is the lifeblood of modern financial management. It is not accounting profit but cash that will pay the owners, suppliers and the workforce. Cash will beget cash only when properly managed. The course will equip participants with tried and tested tools and techniques to optimise the use of cash resources to ensure the long-term survival and growth of a business enterprise.

## Course Contents

- ◆ Introduction to Business Finance
- ◆ Working Capital Management
- ◆ Cost of Capital
- ◆ Cash Flow & Funds Flow Management
- ◆ Cash Banking
- ◆ Cash Flow Planning & Control
- ◆ Cash Flow Monitoring and Reporting Systems
- ◆ Receivables Management
- ◆ Payables Management
- ◆ Dealing with Cash Crisis
- ◆ Optimizing Cash Surpluses
- ◆ Cash Flow Systems and Audit
- ◆ Live Case Study

## Who Should Attend

Heads of Finance, Middle-management executives and executives working in the finance area.

## Training Methodology

This is highly interactive and practical workshop and will be conducted through instructor support involving syndicate and group exercises, discussions and analysis of work-based situations, and assessment tools to give participants valuable skills and techniques.

### How the benefits are achieved?

The participants are encouraged to develop a positive and dynamic learning environment, facilitated by the trainer. **Case Studies and Syndicate Exercises** will be used extensively to stimulate and to give participants valuable skills and techniques.

For any further information please contact us at:

P.O. Box 3808, Al-Khobar 31952, Kingdom of Saudi Arabia  
Tel: +966 (3) 865-6992 Ext 23, Fax: +966 (3) 865-6922, Mobile : 0508008731  
E-mail: info@mstcme.com / das.mstc@yahoo.com